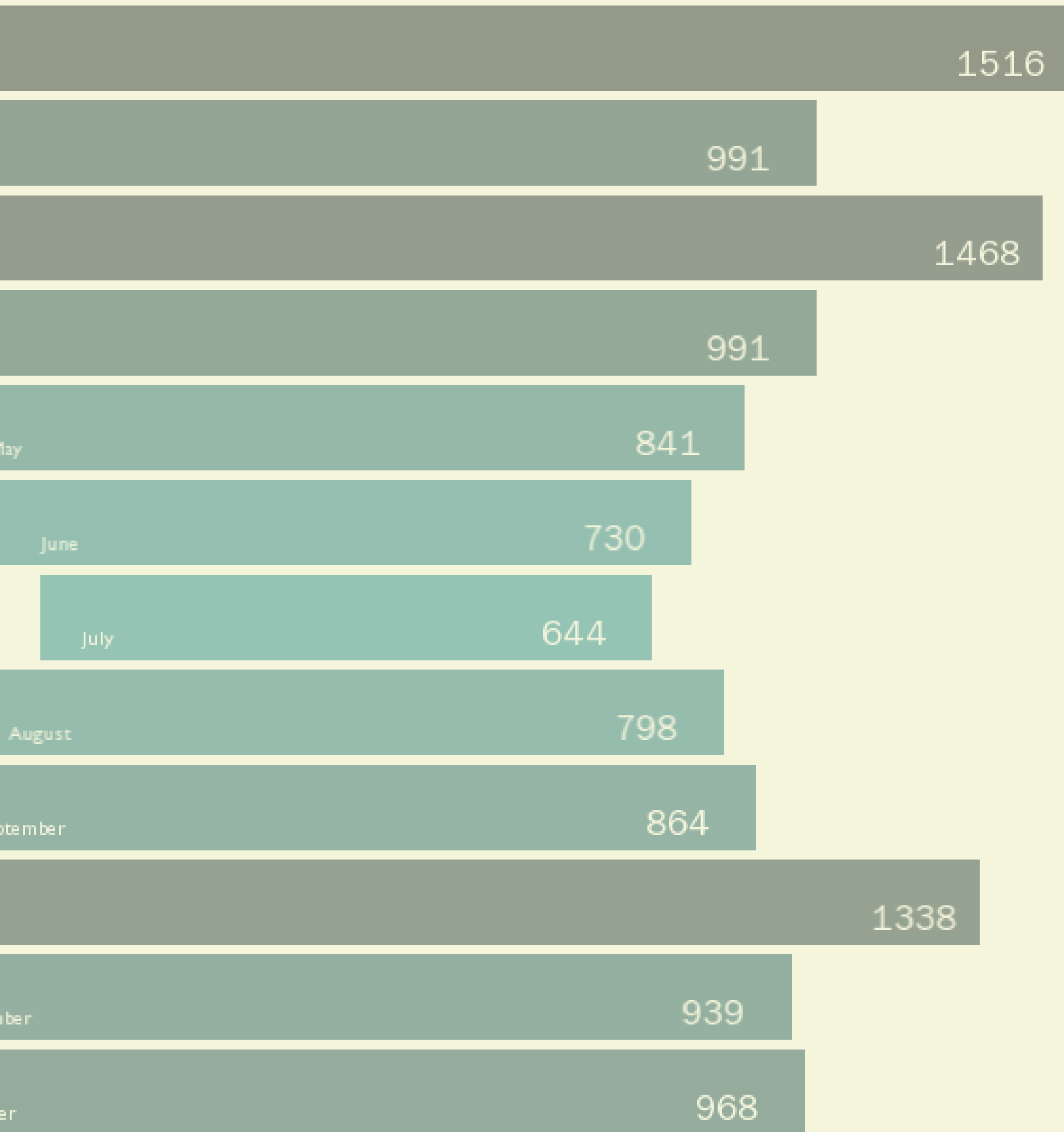


**did you feel an  
earthquake today?**

tami evnin

[tamievnin.com/earthquake](http://tamievnin.com/earthquake)



# what?

an interactive data visualization of disaster news

# 50000 attend Vatican mass

# South Africa expresses "great concern" over death of Gaddafi son

Security forces arrest hundreds across Syria

Fukushima parents dish the dirt in protest over radiation levels

For US Troops in Afghanistan, bin Laden's Death Changes Nothing

Hamas Condemns the Killing of Bin Laden

## Celtics receive rather rude awakening: Fan reaction

## Roloson has Lightning halfway to conference finals

## Phillies fans, players react to the news of Osama bin Laden's death

First Pitch: Tigers clear the air after ugly sweep in Cleveland

Osama Bin Laden's Death Reported Live to WWE Fans by John Cena

Preview of Lakers-Mavericks series: Ports look

## Court Considers NFL Request for Full Stay

Lee's big game cut short following collision

(5) Atlanta Hawks (0-0) at (1) Chicago Bulls (0-0), 8 pm

Duerson Found to Have the Brain Trauma He

2011 NBA Playoff Schedule: Tip Times,

Tim Wabnitz at Philadelphia

# Endeavour Launch Delay Comes With \$500000 Price Tag

## More Trump Nuttiness: Now It's Obama's Grades

First strands on bin Laden gathered in CIA prison

Spontaneous Crowds Gather in Washington & New York After Death Announcement

Close

After 10 years, what helped glue bin Laden away?

Police presence backed up at NY airports, WTC site

AP source: US used "multiple methods" to ID body

## Sony Reveals 10M CCs Stolen, Hopes to Lure Customers in With Free Service

RIM announces two new BlackBerry Bold smartphones

No change in US alert status because of bin Laden death, Homeland Security says

Talking to kids about Bin Laden's death: OK to cheer?

Rainfield County 9/11 Remile

At Logan International

Emanuel set to name his choice for

Johnson Comments

Dead of CA

Apple's

Court

Tim

Apple

Court

Tim

How you can help best

Study

EPA

PAG

Ex

Su

M

1 hr

# why?

relevant news stories  
reading between the lines  
emotional resonance





**@zachlieberman**

zach lieberman

experiencing the first earthquake of my life right now. crazy. just some small aftershocks

26 Apr via [Tweetie for Mac](#) ☆ [Favorite](#) ↻ [Retweet](#) ↩ [Reply](#)



**@zachlieberman**

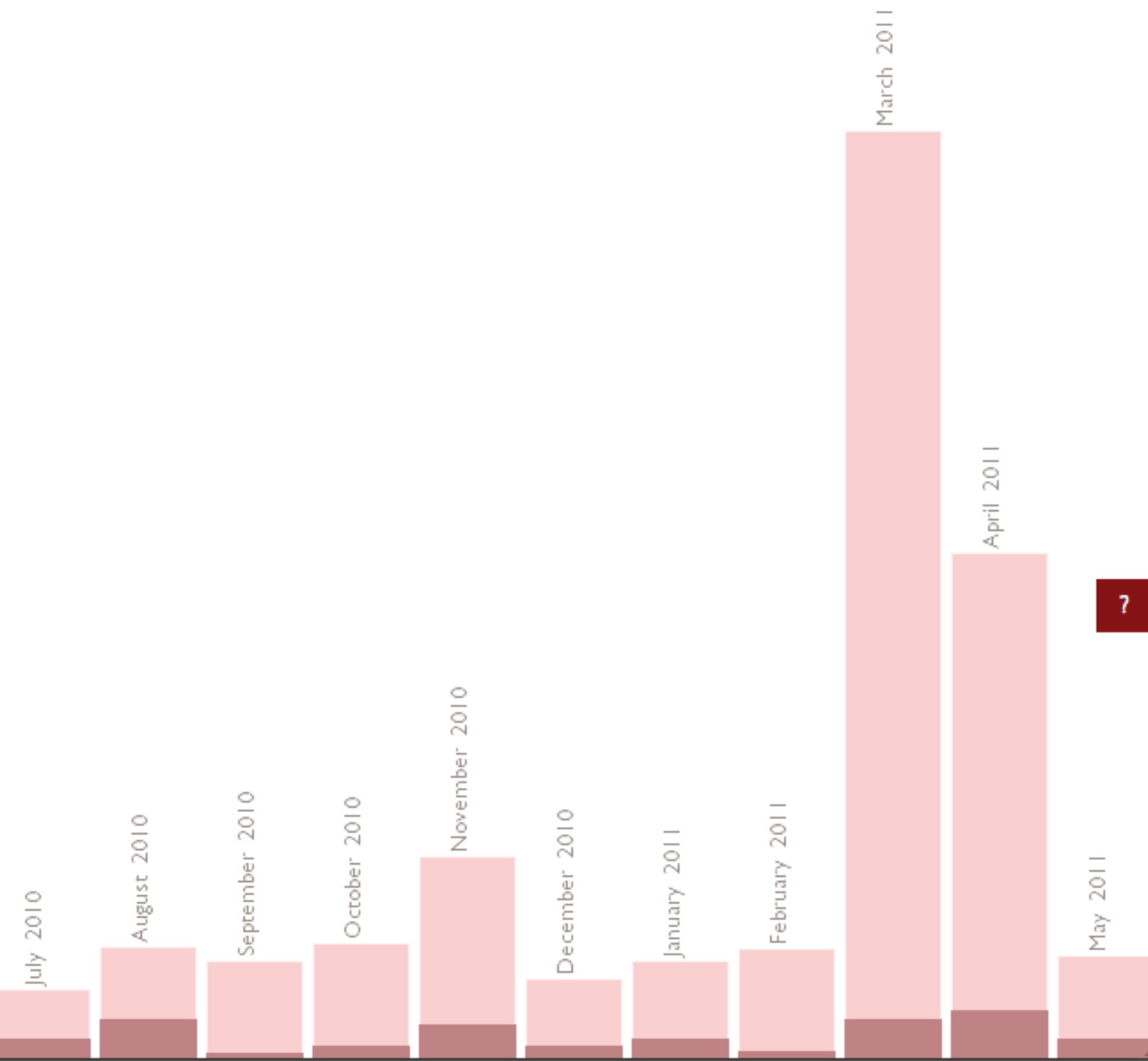
zach lieberman

today I got asked several times, did you have an earthquake today? it's like did you have a coffee today.

26 Apr via [Tweetie for Mac](#) ☆ [Favorite](#) ↻ [Retweet](#) ↩ [Reply](#)

**why?**

personal relevance  
experiential



## ? **manifestation**

how do people, whether affected personally by a disaster or not, react to the news of a devastating earthquake?

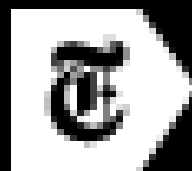


## tools

web-based technologies

C++

Twitter & NYT APIs

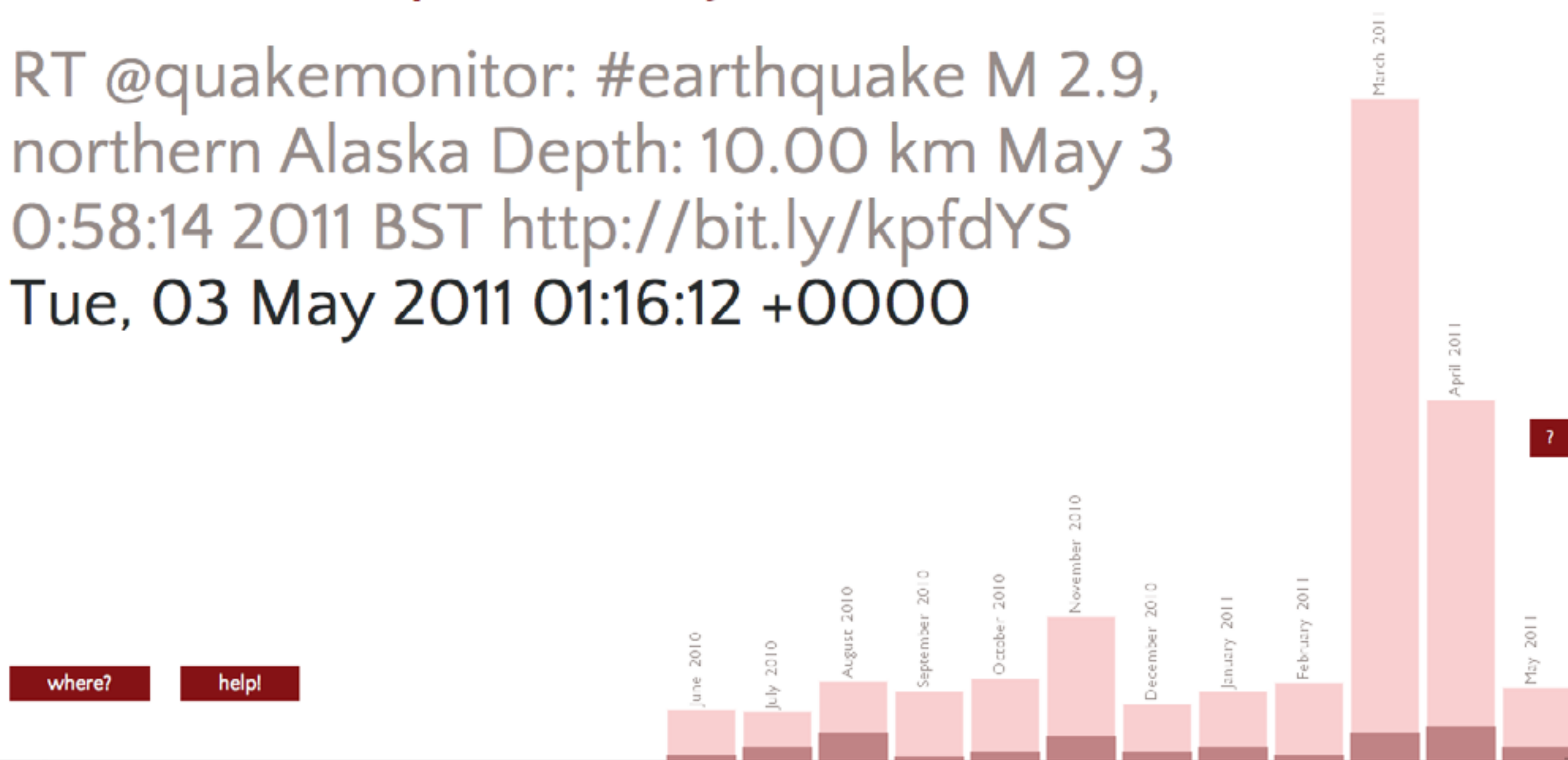


DATA PROVIDED BY

The New York Times

# I felt an earthquake today

RT @quakemonitor: #earthquake M 2.9,  
northern Alaska Depth: 10.00 km May 3  
0:58:14 2011 BST <http://bit.ly/kpfdYS>  
Tue, 03 May 2011 01:16:12 +0000



where?

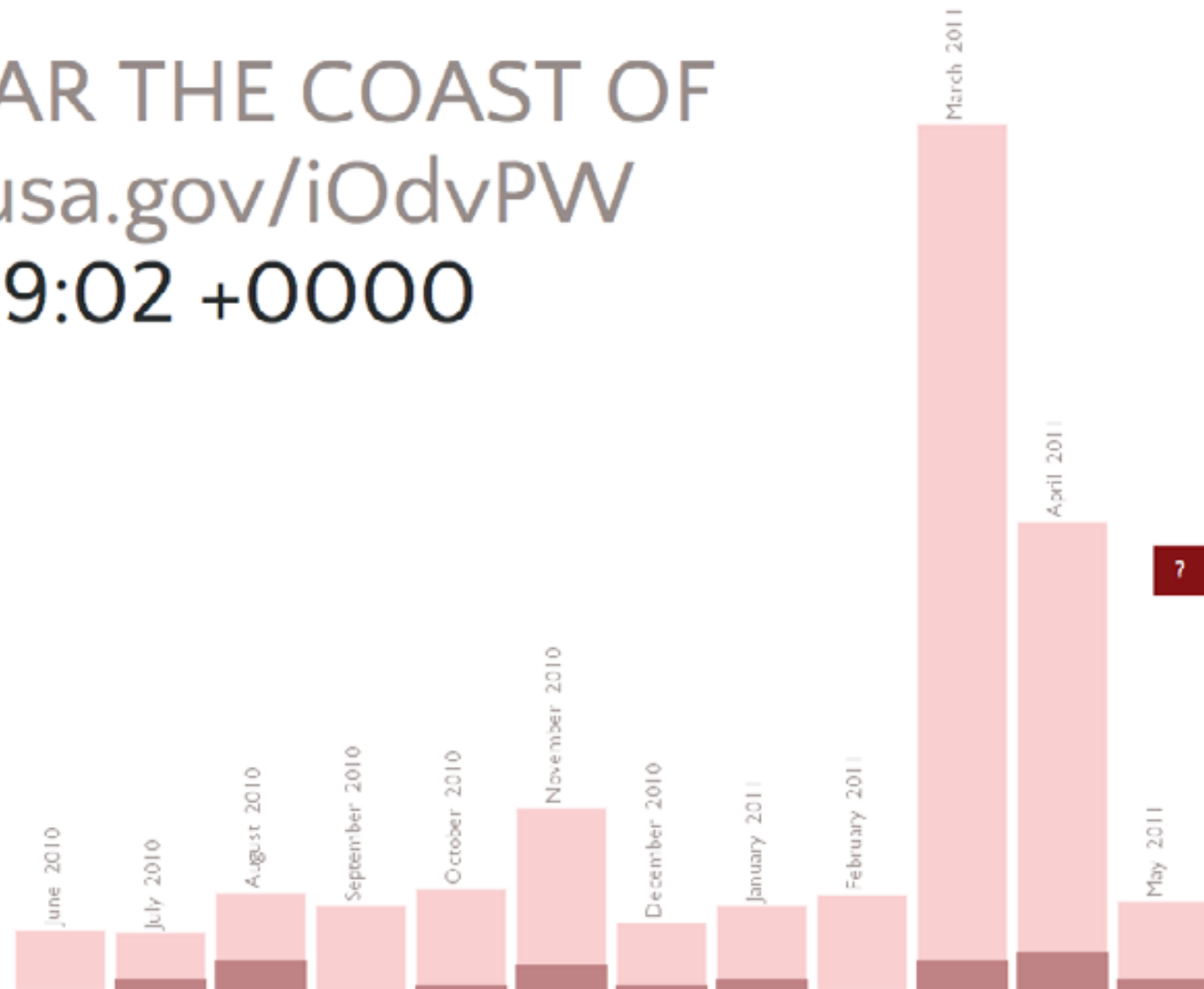
help!



# I felt an earthquake today

Quake Alert | 5.5 - NEAR THE COAST OF NICARAGUA <http://1.usa.gov/iOdvPW>  
Tue, 03 May 2011 01:09:02 +0000

where? help!



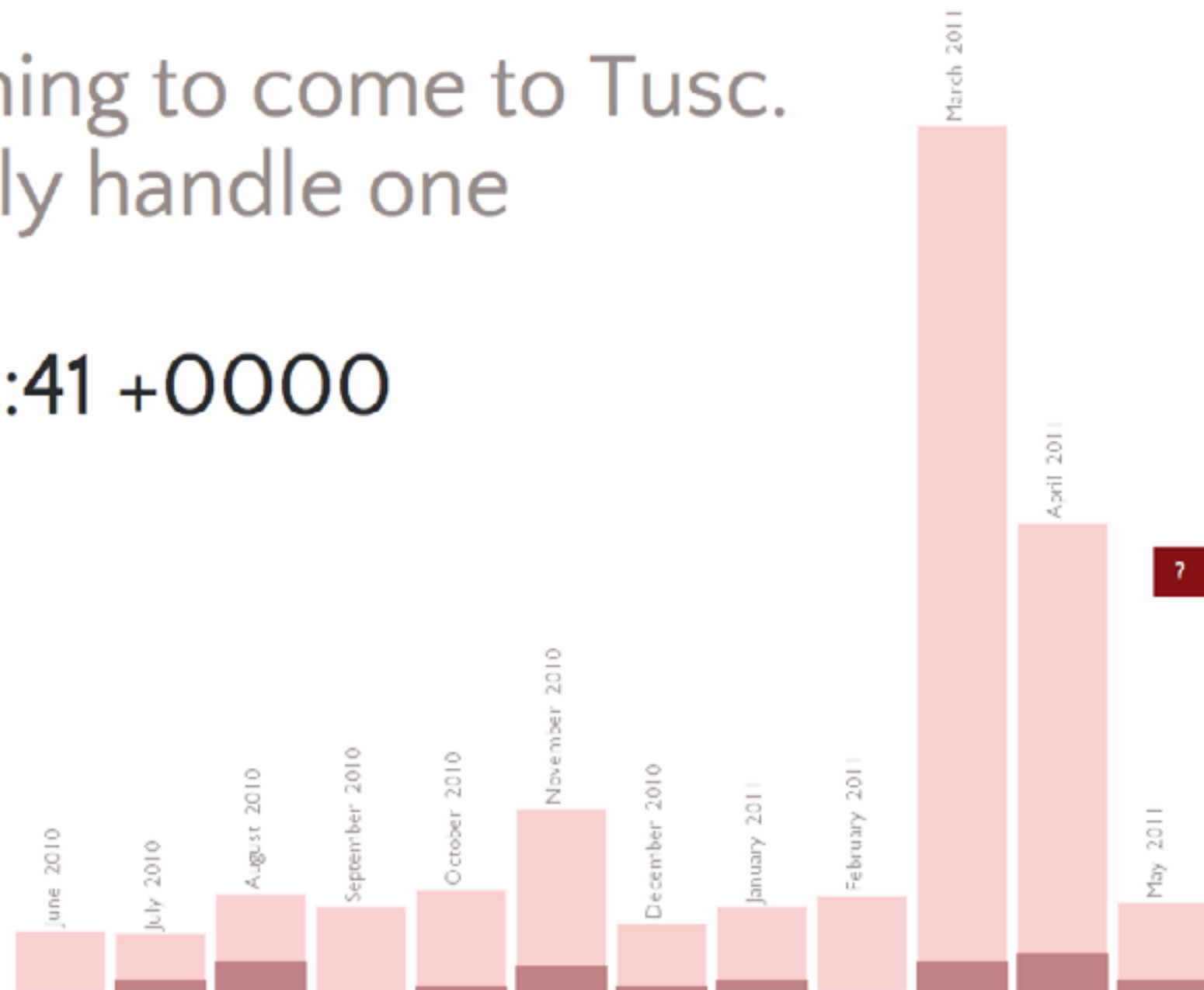
# I felt an earthquake today

Charlie Sheen threatening to come to Tusc.  
I hope not. We can only handle one  
disaster at a time.

Sun, 01 May 2011 12:36:41 +0000

where?

help!



## **what next?**

greater emotional resonance  
more relevant interaction  
expanded to other news

**thank you.**

tami evnin

[tamievnin.com/earthquake](http://tamievnin.com/earthquake)